

## Hempsall's 'Business Map'

### National business support Zoom webinar for early years and childcare providers

#### FREE

DfE has funded Hempsall's to deliver a new national webinar for all types of early years and childcare provider. You can book your FREE place(s) today by clicking the links.

19 January 2021

- 9.45 to 12.30 <https://www.eventbrite.co.uk/e/business-map-a-national-webinar-for-early-years-and-childcare-providers-tickets-131608780405>

or

- 6.30 to 8.45 <https://www.eventbrite.co.uk/e/business-map-a-national-webinar-for-early-years-and-childminders-tickets-131614619871>

Managing an early years and childcare setting, whether it be a homebased childminder, out of school club, a small voluntary playgroup, a nursery or a chain, a school or children's centre, is complex task. It is one of balancing quality, health and safety, with parents' and children's needs, funding and fees, and business sustainability.

The webinar will outline steps providers could take to business plan for now, summer term and across 2021. Developed around a six-step Business Map process, the webinar will assist anyone thinking about necessary business decisions to support business change and sustainability, whether they are new to the role or an experienced manager.

James Hempsall OBE, director says: "At Hempsall's we've spent 20 years helping providers to create childcare places, introduce funded early years entitlements for two-, three- and four-year-olds, and manage business sustainability. This year has been no exception and our team has been busy delivering very many online information sessions, online training workshops and one-to-one business support to make sense of the current business needs in early years prompted by COVID-19. Hempsall's has been asked by DfE to share our approach and some new tools and resources, as well as highlighting all the support that already exists in the sector."

- **Why is it called Business Map, and what is it aiming to achieve?** We know there are a lot of business planning tools out there. We didn't want to duplicate that. We know there is a need for thinking about a whole process of looking at the current and future needs of childcare businesses. The Business Map shows the way.
- **How has it been developed?** Business Map has been developed this year through very many information, training and one-to-one business support

sessions. We have listened to the challenges and needs of settings and created something new and different.

- **What are the six steps?** We start by looking at what's changing, then how we find out more about how this affects each setting. After which there is a risk assessment process, this is more about identifying what the pressure points are. Then we explore possible ideas and options, including what has worked for others. After that we help everyone to consider their own plans and decisions. At the end there is a review and the process starts again if adaptations are needed.
- **What is on offer?** Webinar attendees will be able to download the FREE Business Map, certificate of attendance, and supporting resources at the end.